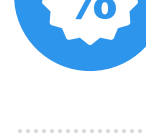


# 2020 Year End Wrap-Up

Hudson Pride Center is a 501(c)(3) LGBTQ+ Non-Profit Community-Based Organization. Our Center is a home & voice for the diverse LGBTQ+ community in Hudson County, New Jersey.

During 2020 Hudson Pride Center had to change how we operated so that we could most effectively meet the needs of our LGBTQ+ community members remotely during the growth of the health crisis, COVID-19.

## Clients Statistics & Annual Percentages:



75% of our clients live below Federal Poverty Line



25% of our clients identify as Transgender/Non-Binary/GNC



70% of our clients are at risk of homelessness and clients who are housing insecure rely on the Center as a daily safe space where they can exist and just be.



58% of clients are Latinx

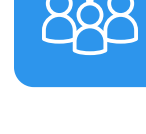


46% of clients our Youth & Young Adults (13-24 years old)



80% of our clients are People of Color

## Annual Service Numbers & Percentages (Estimates):



We serve all of Hudson County and have active programming in 60% of the county.



We have over 700 Volunteers in our database



Approximately 800 people visit our center annually, however this year things had changed as we went remote



2,500 people attend our in person events annually



We engage 6,000 people with health services and information. (This includes health fairs, table events, social events, daily outreach)

## 2020 Health Programs:

Linked over 175 people to a specific Health & Support Services such as:



**PrEP Services**- We assess PrEP eligibility for interested clients, link them to HIV testing, & provide assistance with medication, care provider access, & on-going adherence counseling & prevention education.

**HIV Linkage to Care** - Provide access to free HIV testing & linkage to resources & services related to HIV care.

**Mental Health Pride (MHP)** - Cover therapy sessions for LGBTQ+ youth who are currently uninsured and/or on Medicaid.

**Beyond the Binary**- Provide Trans-specific counseling to assist clients with accessing hormone replacement therapy (HRT), gender re-affirming surgery, name & gender marker change, connection to legal assistance, & community health advocacy.

**SAGE** - Our social networking group for LGBTQ+ people 50+ years of age provides workshops, community discussions, access to important resources and referrals regarding healthcare.

## 2020 YouthConnect Program:

We served over 260 youth virtually this year!

YouthConnect is an engaging group for LGBTQ youth/young adults (13-24) offering events, empowerment workshops, job development assistance, tutoring, meals, a social support group, HIV/STD testing & prevention, mental health referrals & so much more!

### YouthConnect Stories

Tracy is an LGBTQ+ identifying youth who reached out to HPC to participate in our fun/social LGBTQ+ youth events. Tracy had never been a part of an LGBTQ+ safe space before & while her parents were supportive of her, she hadn't experienced being able to connect with other LGBTQ+ youth like her. After attending her first virtual meeting with YouthConnect, she has become more engaged and has been welcomed by everyone in our safe space. Tracy shared feeling like there is a space where she can "belong" and continues to personally grow and find her voice.

Jadyn is a Trans identifying LGBTQ+ youth whose been a part of YouthConnect for over 2 years. During quarantine, HPC Staff provided emotional & re-affirming support virtually to him. Jadyn was physically isolated from his safe-space community & experienced feeling (emotionally, mentally & spiritually) alone during a time where he couldn't leave his house. Jadyn attends our weekly virtual LGBTQ+ support group meetings & our team has connected him with food deliveries to his house every week, as he was also facing food insecurity during this time. He continues to attend our LGBTQ+ youth support group meetings and has also become a strong support system for other peers who look up to him and the ways in which he cares for our community.

## 2020 Training's Live & Virtual

- Held almost 50 Training's (both in person & virtual) with about 1,450 participants!



Total Live Programs (Jan 2020 - March 2020)

Total HIV Issues 8 programs 125 participants



Total Participants Live Programs (April 2020-Dec 2020)

Total LGBTQ+ Sensitivity 35 programs 1200 participants

Total PrEP 7 programs 125 participants

## 2020 Social Media Outreach Stats

Average number of people reached per month on social media (IG & FB): =10,000 per month

Total # of People communicated with across all dating apps (Grindr & Jack'd) = 650 individuals

Overall reached about 120,000 people in 2020 on social media platforms!

Held 200 support groups on Zoom with about 2,000 registered participants. Held over 40 events on Zoom with about 500 registered participants.

## Quotes from HPC Clients 2020

### YouthConnect

That there is always a place I can go to feel safe and secure in my body and mind, no matter how hard home life or social life gets for me. - Sasha, 16/Exploring gender identity/Lesbian

Always, despite having so much wrong for happening in the world, youth connect meetings add just a little bit of time for us to relax and take a break from the crazy. - Bridget, 16 / Female / Bisexual

### HRT & Beyond the Binary

Hudson Pride Center is a place where I feel cared for. - Anonymous

[English translation] Good evening. As the first instance, I want to thank you my foundation (Hudson Pride Center) for supporting me in this great process of change that I have obtained towards my transformation. Thanks to you I feel more secure in all my changes, not only physical but also psychological in order to feel proud of what I am doing. I am: "a great woman." Now I feel I have the ability to help those people who feel insecure towards what they can become, I only know that when I look at myself in the mirror I see the reflection of gender freedom and the maturity of facing any obstacle that life could bring us. put to live freely and be the most beautiful and happy person. Finally, I want to re-indicate that you have my support, just as I have counted on you and your great work that you do with all of us, thank you.

- Anonymous, 31 / Transgender woman / Straight

### PrEP Counseling

I appreciate you asking me how I am doing, being in the U.S. for over 3 years I have yet to find someone to ask me that. It means a lot that someone out there still cares, especially from someone who I have yet to meet in person.

- D.P., 34 / Male / Bisexual

Thank you for all of your help and for doing what you can to help our community the way you were able to help me. - A.S., 31/Male/Gay

### MAI

Over the course of my summer 2020 I became HIV positive. Prior to receiving healthcare I have now I used to do checkups at urgent care clinics. I am incredibly Thankful to my provider Joseph Zapata. At a time of uncertainty his name came to mind. Being someone who would always stay on top of health and appearance this was life changing for me. My sense of pride changed in the most humbling way. The pandemic flipped my life upside down in ways for better and worse but altogether thankful. I couldn't be more thankful to the people at Hudson Pride Center and the Ryan white program health care center because they placed the power to control my life back in my hands. Prior to receiving this healthcare and becoming positive I tried to get state insurance to get myself on Prep. The time frame was not in my favor because my submission was delayed and the amount of money received from unemployment was not enough to handle bills and pay for medication out of pocket. I can't tell you how incredibly grateful I am for the care and support I receive now. Thank you for saving my life, for saving the lives of others and reminding each and every one of us under the program how valuable our life and health is.

- Anonymous, 30/ Cisgender Male / Gay

### SAGE

Under my doctor's advice and medical conditions, I need to take the utmost caution to isolate myself at home to avoid catching the Covid-19 virus. Hudson Pride Center sponsoring Zoom events, such as the two SAGE meetings every week, has been a lifeline for me to stay engaged with others in both a social and educational environment. I come out of these remote meetings feeling renewed, recharged, and happy. It would be challenging for me to stay home without association with others if it wasn't for these resources.

- James V Ryan, 67 / Cisgender male / Gay

### Trainings

From the Board of Education Training over Zoom

[David] was amazing... everyone loved it... so informative and engaging. Everyone on the planet should have that training! Very clear and accessible. I learned a lot!

- Miguel Cardenas, Public School Educator

From Safe Space Training on 10/23/2020

Vital information as a queer. I learned a lot of things I didn't know before, and that was important to me.

- Anonymous